



P.O. Box 634  
Red Bluff, CA 96080  
(530) 527-8139 Voice  
classified@tehamatrader.com  
www.tehamatrader.com

Revised and effective January 1, 2012

**19,000 Published  
Each Month**

**Distribution is Thru Direct Mail &  
Street Stands**

## CLASSIFIED PRICING

### BASIC RATES (Prices are per edition):

- \$15 for up to 15 words. Additional words \$1 each.
- Extra Bold Words 50¢ each, Bold on the first 3 words and the phone number is included in the basic price.
- Add a Standard 2 point single line box, \$5
- Add an Enhanced 4 point double line box, \$7.50

### MULTIPLE ISSUE DISCOUNTS:

*Total the price for a single issue with the prices above, multiply that by the number of issues the ad is to run then subtract the appropriate discount below.*

- 3 issues prepaid: Subtract \$6 off total price.
- 6 issues prepaid: Subtract \$15 off total price.
- 12 issues prepaid: Subtract \$39 off total price

No credits or refunds for early cancellation. No changes during the run. Only one discount per ad. Not good with any other offer or discount.

### THREE WAYS TO PLACE CLASSIFIED ADS:

Phone: (530) 527-8139

Mail: P.O. Box 634, Red Bluff, CA 96080

Email: classified@tehamatrader.com

### PHOTO ADS:

2 Column color photo with up to 20 words.  
Includes free classified ad from text of photo ad  
\$49.00 per issue

\$119.00 for 3 issues (no credit or refund for early cancellation. No changes during the run)

**Add a 2nd photo to the same ad for just  
\$29.00 or \$60 for 3 issues**

### SUBSCRIPTIONS:

\$15 for 6 months • \$25 for 1 year.

## 2012 PUBLICATION DEADLINE DATES

### PUBLICATION DATE:

January 25  
February 24  
March 26  
April 25  
May 25  
June 25  
July 25  
August 24  
September 25  
October 25  
November 15  
December 10

### CLASS DEADLINE

January 18  
February 15  
March 15  
April 18  
May 16  
June 14  
July 17  
August 15  
September 13  
October 17  
November 7  
November 30