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2012 Schedule and Deadlines

Last Updated January 1, 2012

	Publication Date	Classified Deadline	Display Deadline	Article Deadline	Insert Commitment*
February	Jan. 25	Jan. 18	Jan. 13	Jan. 13	Jan. 13
March	Feb. 24	Feb. 15	Feb. 10	Feb. 10	Feb. 10
April	March 26	March 15	March 9	March 9	March 9
May	April 25	April 18	April 13	April 13	April 13
June	May 25	May 16	May 11	May 11	May 11
July	June 25	June 14	June 11	June 11	June 11
August	July 25	July 17	July 13	July 13	July 13
September	August 24	August 15	August 10	August 10	August 10
October	Sept. 25	Sept. 13	Sept. 7	Sept. 7	Sept. 7
November	October 25	October 17	October 12	October 12	October 12
Christmas Kick-Off	Nov. 15	Nov. 7	Nov. 2	Nov. 2	Nov. 2
December	Dec. 10	Nov. 30	Nov. 26	Nov. 26	Nov. 26

*Insert Deadline is the date the customers need to book their insert including quantity and area of distribution. Inserts need to be to the printer by the classified deadline date. See separate rate card for full details on our insert program.